



mike moore marketing
ONWARD AND UPWARD

Confidentiality Agreement

I/We, _____ or Nominee

Address _____

Business Tel: _____ Mobile Tel: _____

Target Business Name(s) _____

I/We hereby acknowledge that the business listed above was introduced to me/us by Mike Moore Marketing Ltd and I/we undertake to hold in strict confidence all information disclosed in discussions, documents, and statements of account or otherwise in respect of the business or businesses. Such information to be used only for the purpose of assessing the business with a view to acquiring that business.

Any such information may only be presented to bona fide legal or accounting advisors acting on my/our behalf, who will likewise be covered by the terms of this agreement.

I/We understand the information supplied under this agreement has been provided by and/or based on information given to Mike Moore Marketing Ltd by the Vendors of the business. Such information has been accepted in good faith and I accept that no audit has been undertaken. I/We acknowledge that it is my/our responsibility to verify the accuracy or otherwise of such information.

Should I/We wish to purchase the above named business, I/We acknowledge Mike Moore Marketing Ltd as the Vendor's agent and I/We will transact all negotiations to purchase the business through Mike Moore Marketing Ltd.

Should a transaction not proceed I/We undertake to return to Mike Moore Marketing Ltd all the information provided to me and to delete any electronic information pertaining to the business from any and all computer records.

Signed: _____

Date: ____/____/____